

# From data to intelligence in 6-8 weeks with AI Express

## Current landscape

Organizations must find a way to capitalize on the 2.2 billion gigabytes of data produced every day<sup>1</sup>

41B

Connected devices by 2027<sup>2</sup>

90%

of the data that exists today was created in the last 2 years<sup>3</sup>

100x

Increase in data repositories in the next 4-6 years<sup>4</sup>

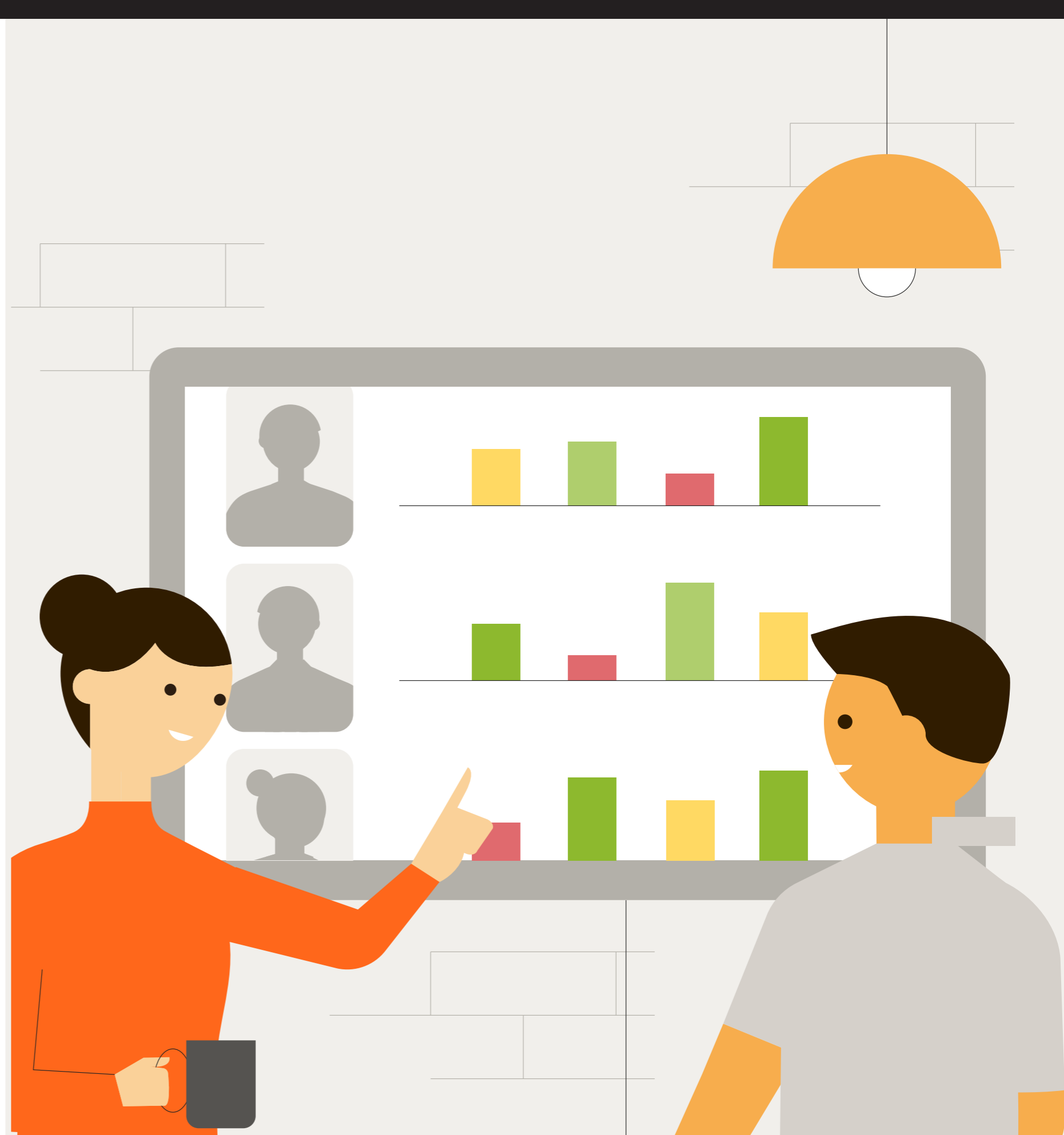
## What is AI?

### Artificial Intelligence (AI)

Systems that can learn to identify and classify complex patterns in real-time, based on collected data, and predict events with a high degree of accuracy

### Machine Learning (ML)

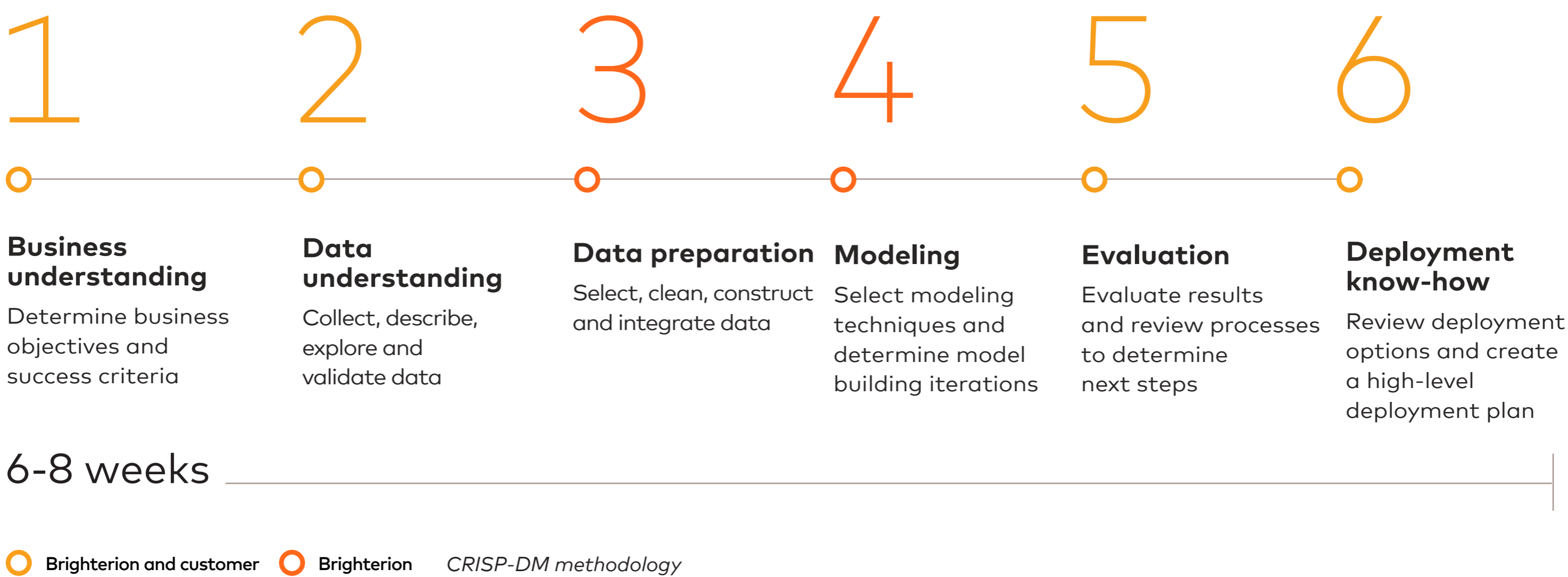
A subset of AI technology that can systematically learn from experience without any explicit programming or redevelopment



## What is AI Express?

A 6-8 week engagement that rapidly develops industry-leading AI models around a specific business challenge using your organization's historical data

## Six phases of engagement from discovery to deployment



## Transformative technology

Brighterion is a leading AI company, powering solutions around the world. Our unrivaled platform provides continuous, automatic updates, extraordinary scalability and 99.9999% uptime.

100,000

Over 100,000 transactions per second (75B+ annually) are processed through Brighterion software

2000+

Over 2,000 clients across key verticals such as financial services, merchants and healthcare use Brighterion software

74/100

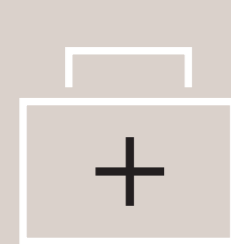
74 of the largest 100 U.S. banks use Brighterion-powered software

6-8 wks

Production-ready custom models in as little as 6 weeks

## Common use cases

AI facilitates complex decision making to solve problems in diverse industries



### Healthcare FWA

Higher detection rates and fewer false positives let you focus on more complex fraud, waste and abuse (FWA).



### Credit risk

Pinpoint future delinquencies and act on them before they occur.



### Acquirer fraud

Help acquirers make better decisions for merchant risk, operational processes, fraud prevention and transaction-level fraud.



### Omnichannel fraud

Prevent ATO and protect customer accounts with a 360 degree view of banking and payment channels as well as e-commerce accounts and transactions.



### AML & compliance

Verify the risk while onboarding customers. Ensure all parties in a transaction are not sanctioned and monitor all transactions for indications of money laundering or terrorist finance activity.

1. McKinsey Analytics, *Crossing the Frontier: How to apply AI for impact*, June 2018 2. Business Insider, *Internet of Things 2020*, 2020

3. IBM, *10 Key Marketing Trends for 2017* 4. Mastercard research, 2018