

# Transaction Fraud Monitoring: Increase approval rates and fraud detection with market-ready AI

Financial institutions need the right tools to protect themselves and their customers in a dynamic fraud environment while providing a frictionless experience.



93%

Acquirers who experienced increased transaction fraud between 2020 and 2021<sup>1</sup>

\$49B

Estimated loss to payment fraud in 2030<sup>2</sup>

68%

Card fraud losses in 2020 to CNP fraud<sup>2</sup>

1. PYMNTS.com, *AI in focus: The rise against payments fraud*, December 2021.  
2. NILSON, *Nilson Report Issue 1209: Card Fraud*, December 2021.

## MARKET PROBLEMS

Models built using each organization's historical data:

- High false declines
- Consumer friction
- Significant fraud
- Months, years, or failure to implement

## BRIGHTERION SOLUTION

Market-ready models pre-trained on Mastercard's global network intelligence

- Accurate scores = increased approvals
- Improved customer experience
- Real-time scores catch fraud earlier in pre-authorization
- Production-ready for a light lift

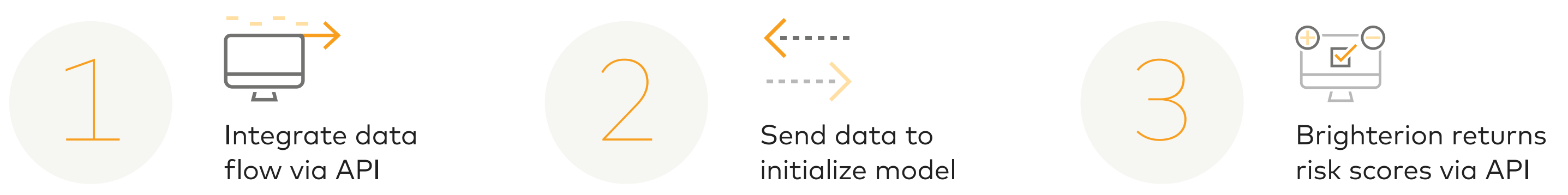


Transaction Fraud Monitoring: a proven solution delivering real-time scoring through an intuitive cloud-based API and customizable user interface

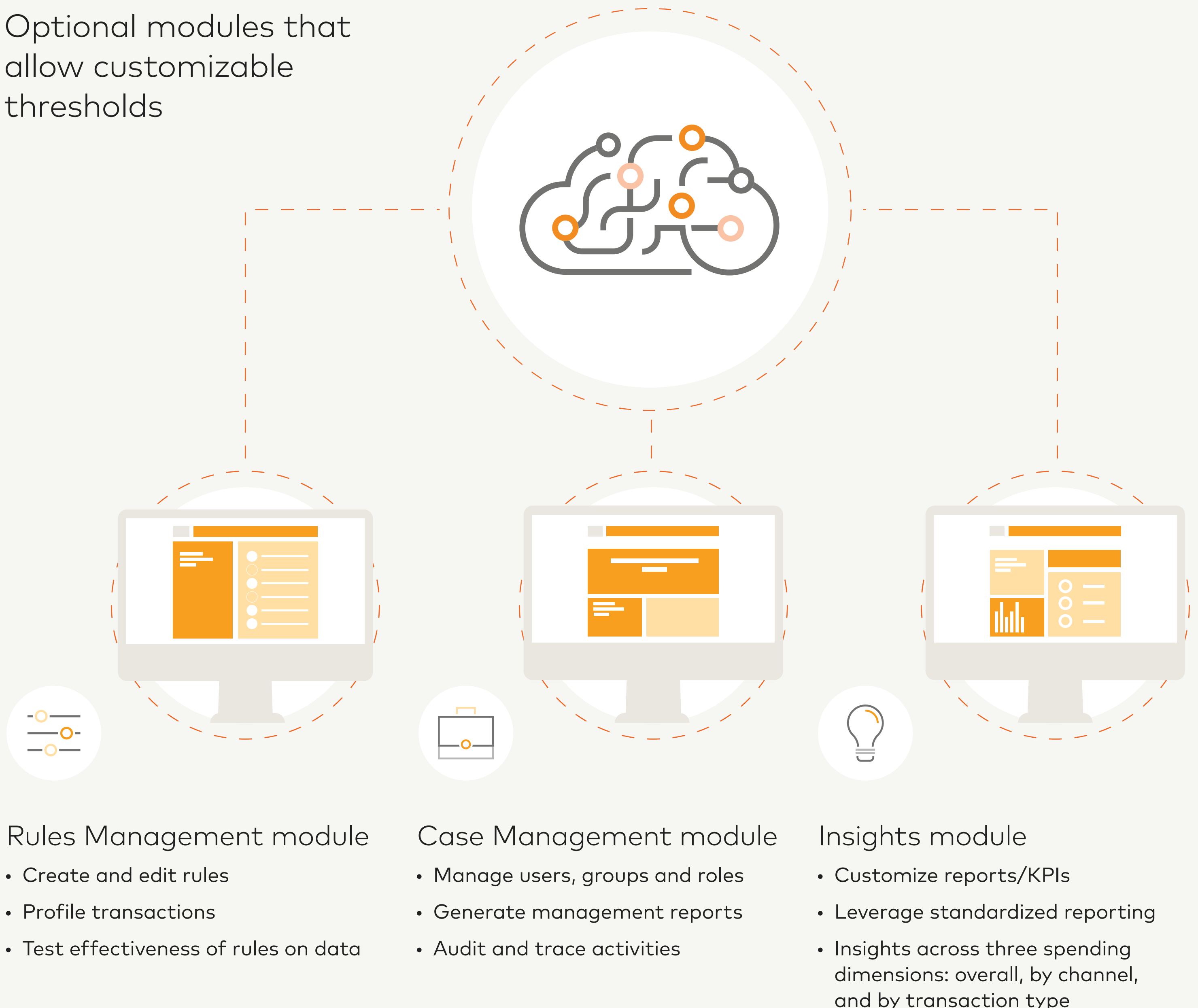
## DEPLOYMENT

Integrate in three easy steps

Because our models are production-ready out of the box, you can deploy with minimal effort.

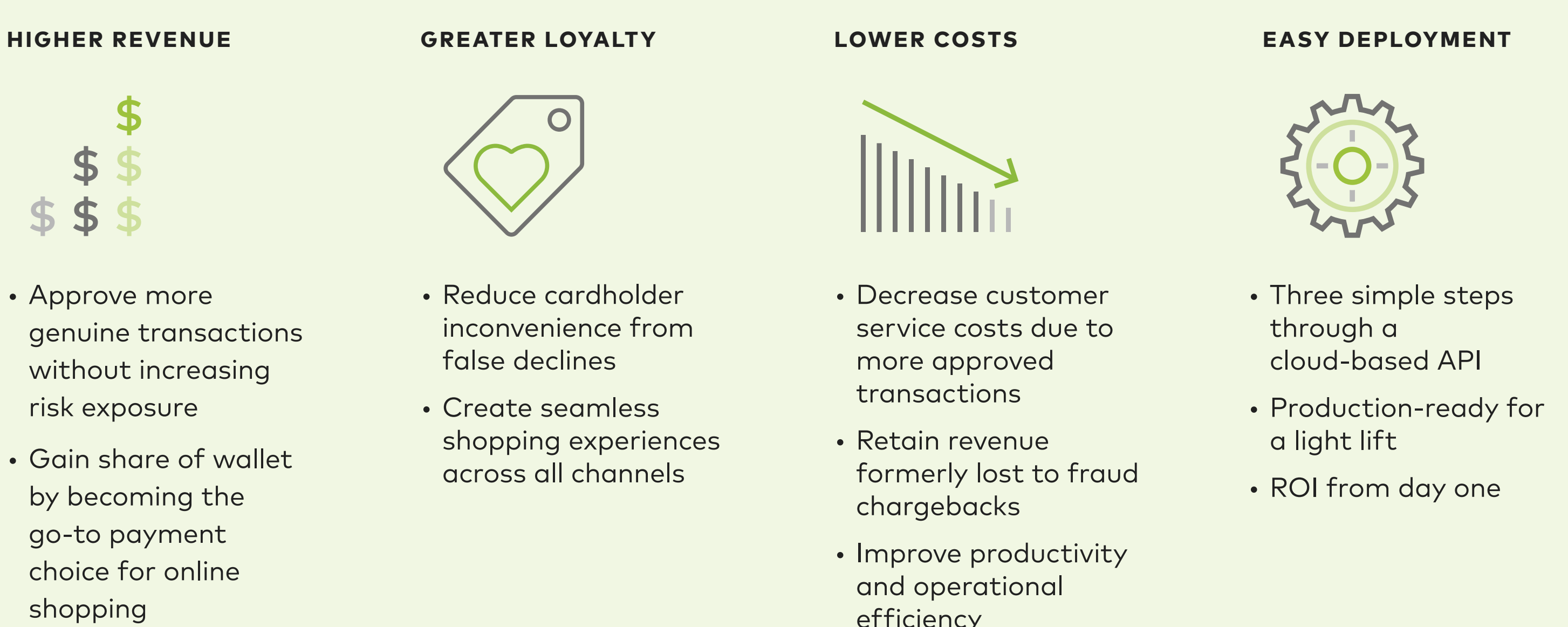


Optional modules that allow customizable thresholds



## BENEFITS

Increase profits and strengthen customer relationships



Trusted by over 2,000 customers worldwide, processing over 150B transactions every year

"Adding Brighterion to Network's range of solutions allows us to enhance our ability to provide financial institutions, merchants and their customers with safe, secure and seamless processing."

- Nandan Mur, Chief Executive Officer, Network International



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