

From data to intelligence in 6-8 weeks with AI Express

Current landscape

Organizations must find a way to capitalize on the 2.2 billion gigabytes of data produced every day¹

41B

Connected devices by 2027²

90%

of the data that exists today was created in the last 2 years³

100x

Increase in data repositories in the next 4-6 years⁴

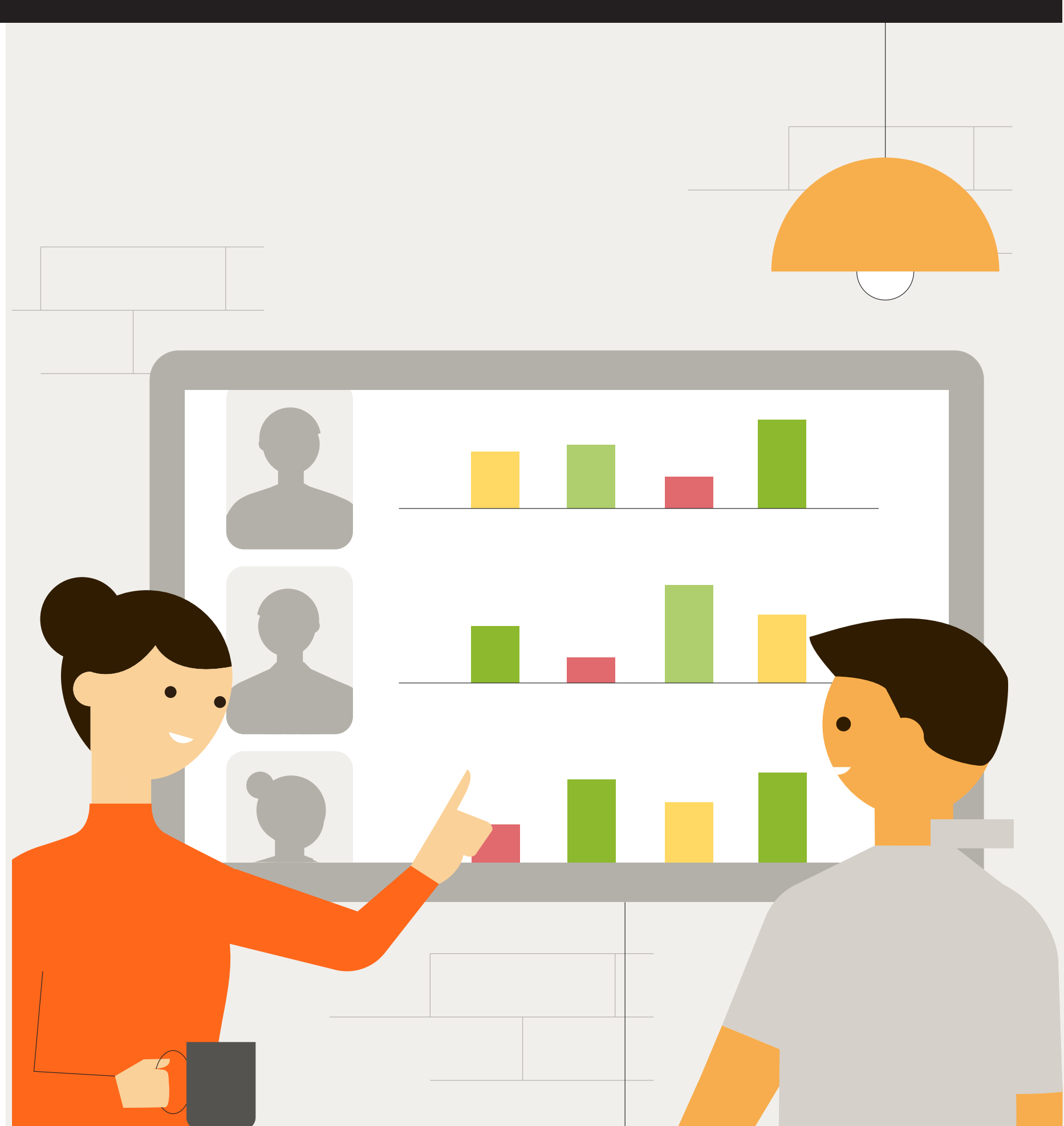
What is AI?

Artificial Intelligence (AI)

Systems that can learn to identify and classify complex patterns in real-time, based on collected data, and predict events with a high degree of accuracy

Machine Learning (ML)

A subset of AI technology that can systematically learn from experience without any explicit programming or redevelopment

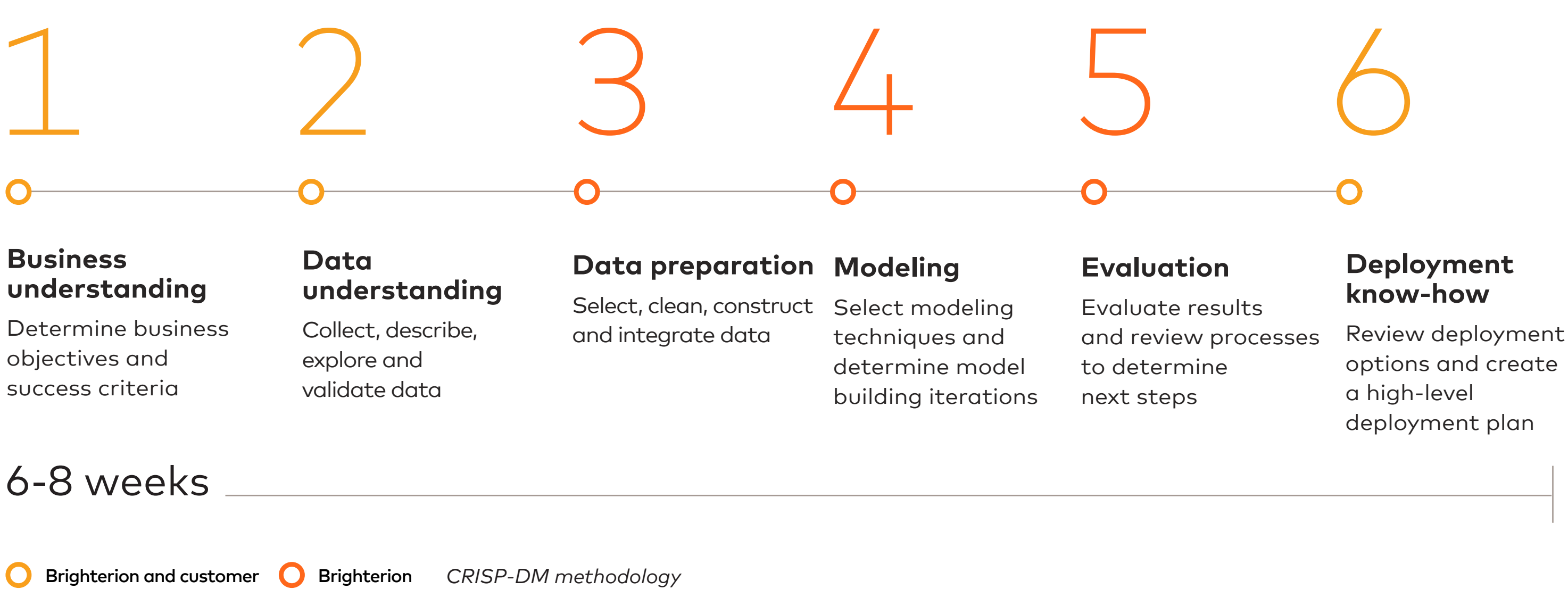


What is AI Express?

A 6-8 week engagement that rapidly develops industry-leading AI models around a specific business challenge using your organization's historical data



Six phases of engagement from discovery to deployment



Transformative technology

Brighterion is a leading AI company, powering solutions around the world. Our unrivaled platform provides continuous, automatic updates, extraordinary scalability and 99.9999% uptime.

60,000

Over 60,000 transactions per second (75B+ annually) are processed through Brighterion software

2000+

Over 2,000 clients across key verticals such as financial services, merchants and healthcare use Brighterion software

74/100

74 of the largest 100 U.S. banks use Brighterion-powered software

6-8 wks

Production-ready custom models in as little as 6 weeks

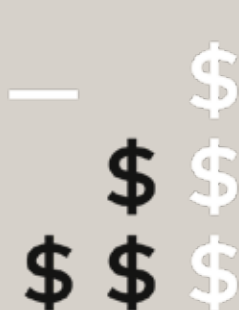
Common use cases

AI facilitates complex decision making to solve problems in diverse industries



Healthcare FWA

Higher detection rates and fewer false positives let you focus on more complex fraud, waste and abuse (FWA).



Credit risk

Pinpoint future delinquencies and act on them before they occur.



Acquirer fraud

Help acquirers make better decisions for merchant risk, onboarding, operational processes, fraud prevention and transaction-level fraud.



Omnichannel fraud

Prevent ATO and protect customer accounts with a 360 degree view of banking and payment channels as well as e-commerce accounts and transactions.



AML & compliance

Verify the risk while onboarding customers. Ensure all parties in a transaction are not sanctioned and monitor all transactions for indications of money laundering or terrorist finance activity.

1. McKinsey Analytics, *Crossing the Frontier: How to apply AI for impact*, June 2018 2. Business Insider, *Internet of Things 2020*, 2020

3. IBM, *10 Key Marketing Trends for 2017* 4. Mastercard research, 2018